## What to notice in job postings

- Possible inconsistencies/Mixed messages
- Ever-increasing expectations & responsibilities
- Clear/Unclear lines of accountability
- Broadly described spiritual expectations that may be much more narrow (conservative) or loosely regulated (liberal) in reality

## How to proceed...

- Résumé target it to the job posting, <u>always</u>
- Use a strong cover letter that emphasizes what you offer that they are seeking
- Recognize what's most important to the employer
- Don't bury your lead
- Be yourself, and represent what you truly know you would bring.